## Billboards

Electronic billboards as shown in Figure 1 were designed and displayed on major Morgantown arterials. Table 1 lists the locations of the billboards, the dates displayed and the vendors of the billboard.



Figure Electronic billboard

Table Billboard locations, dates displayed and vendor name

|  |  |  |
| --- | --- | --- |
| **Location** | **Dates displayed** | **Vendor** |
| Easton Hill heading WestN 39o39.173’W079o55.077’ | May 24, 2011 – Sep. 4, 2011 | Lamar |
| Mileground heading EastN 39o38.763’W079o55.488’ | May 24, 2011 – Sep. 4, 2011 | Lamar |
| Mileground heading WestN 39o38.653’W079o55.712’ | Jun. 1, 2011 – Sep. 4, 2011 | InSite |
| South University Avenue heading NorthN 39o36.339’W079o58.103’ | May 24, 2011 – Sep. 4, 2011 | Lamar |
| Star City Bridge heading NorthN 39o39.479’W079o59.659’ | Jun. 1, 2011 – Sep. 4, 2011 | InSite |
| Chaplin Rd. heading West and EastN 39o39.470’W080o00.150’ | Aug. 8, 2011 – Sep. 4, 2011 | Micro |