

# Proposal: Morgantown Area Youth Bike Education



**A Proposal from Positive Spin    Nick Hein, Director    7 October, 2010**

# Why Morgantown Needs Youth Cycling Education

Consideration	Current Status	Goal
<b>Safety</b>	<b>Kids are being turned loose in streets once they know how to balance on a bike, with little or no instruction in riding skills or traffic law</b>	<b>All youth should receive adequate riding skill and traffic law instruction to ride confidently in traffic (with supervision) by age 10</b>
<b>Health</b>	<b>Since 1965 rates of walking and bicycling have dropped while childhood obesity has increased by similar amounts</b>	<b>Teach children the skills needed to walk and bike safely in their neighborhoods.</b>
<b>Community</b>	<b>Our cities have become places to move and store machines, with people as an afterthought</b>	<b>Inspire the next generation of planners, voters and decision-makers to turn our cities back into places for people</b>

# Why Positive Spin and the Bike Board Should Work Together on Youth Cycling Education

<b>Consideration</b>	<b>Discussion</b>
<b>Consistency</b>	Traffic laws and cycling skills can be presented consistently to students of all ages, from youth to adult. Currently the Bike Board classes only address adults and Positive Spin only teaches youth.
<b>Networking</b>	The Bike Board has the weight of authority as a public entity to gain entry with other public entities – school boards, parent organizations, businesses.
<b>Synergy</b>	Positive Spin, as an NGO can deliver classes and make purchases more quickly with fewer layers of administration.

# Proposal: Morgantown Area Youth Bike Education

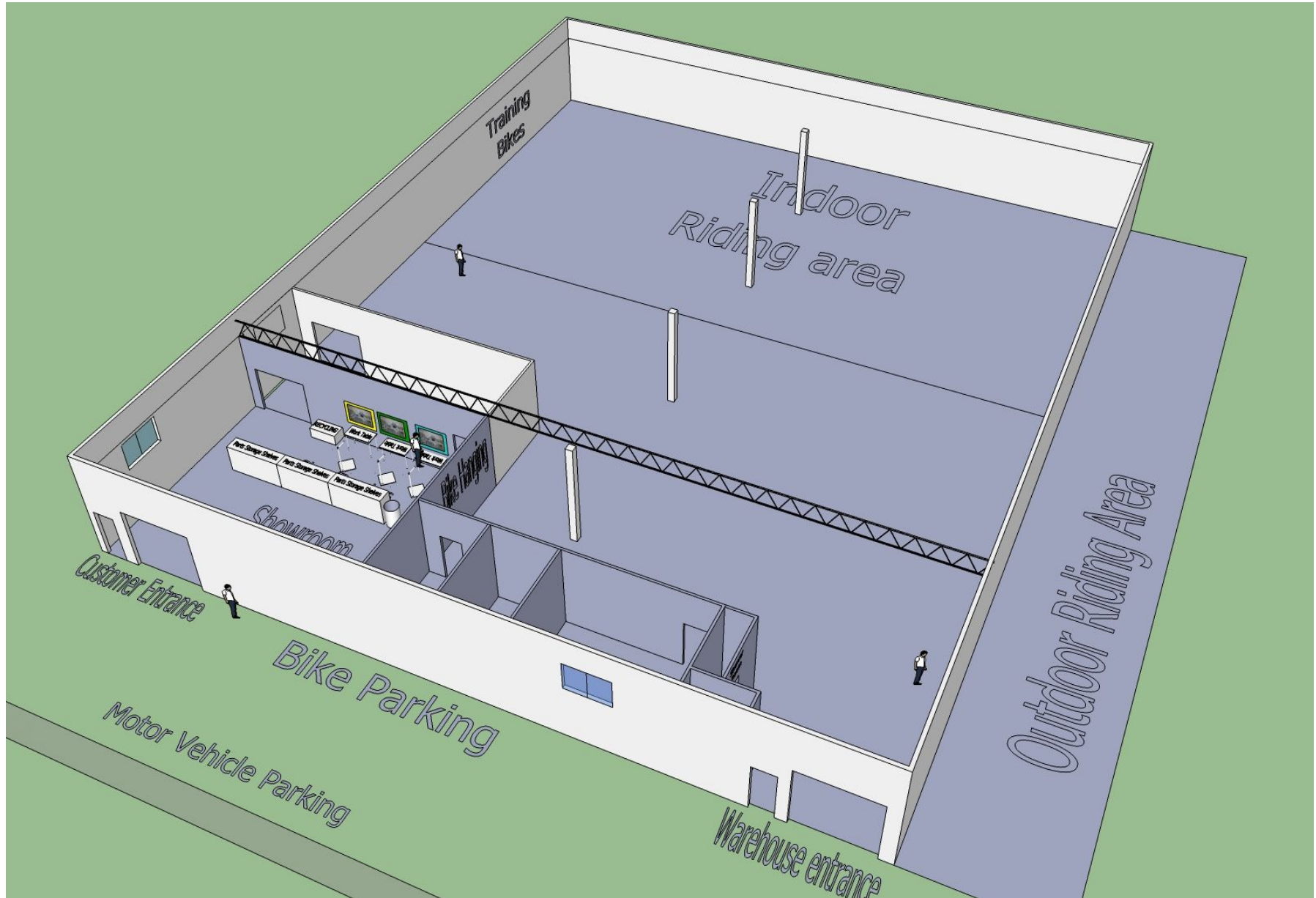
Item	Positive Spin's Part	Bike Board's Part
Instruction	Provide initial instructor staff, certify additional instructors. Provide classroom and indoor riding facility as needed.	Recruit additional instructors
Course and Curriculum design	Provide curriculum for initial introductory classes, advise on curriculum development	Work with schools to include the courses in class schedules at the appropriate grade level and time of year
Marketing	Work with the board to develop marketing materials to present to parent, teacher and school decision-makers	Use available education grant funds to pay for marketing materials and services
Networking	Schedule classes with interested organizations and schools	Establish contact with School Board, private schools and homeschool organizations and ask them to schedule classes

# Discussion: Morgantown Area Youth Bike Education

<b>Item</b>	<b>Positive Spin's Part</b>	<b>Bike Board's Part</b>
<b>Instruction</b>	<b>Instructor and facility fees, who pays who?</b>	<b>Recruiting additional instructors</b>
<b>Course and Curriculum design</b>	<b>Unless otherwise required curriculum content will come from the LAB with minimal modification.</b>	<b>In other cities Positive Spin teaches classes during gym classes. We haven't been able to get into local schools.</b>
<b>Marketing</b>	<b>Can grant funds be used to pay Positive Spin for facilities, materials and services</b>	<b>Are education grant funds still available?</b>
<b>Networking</b>	<b>Schedule classes</b>	<b>Establish contacts</b>

# Positive Spin's Indoor Riding Area

Dimensions: 127' long x 100' wide



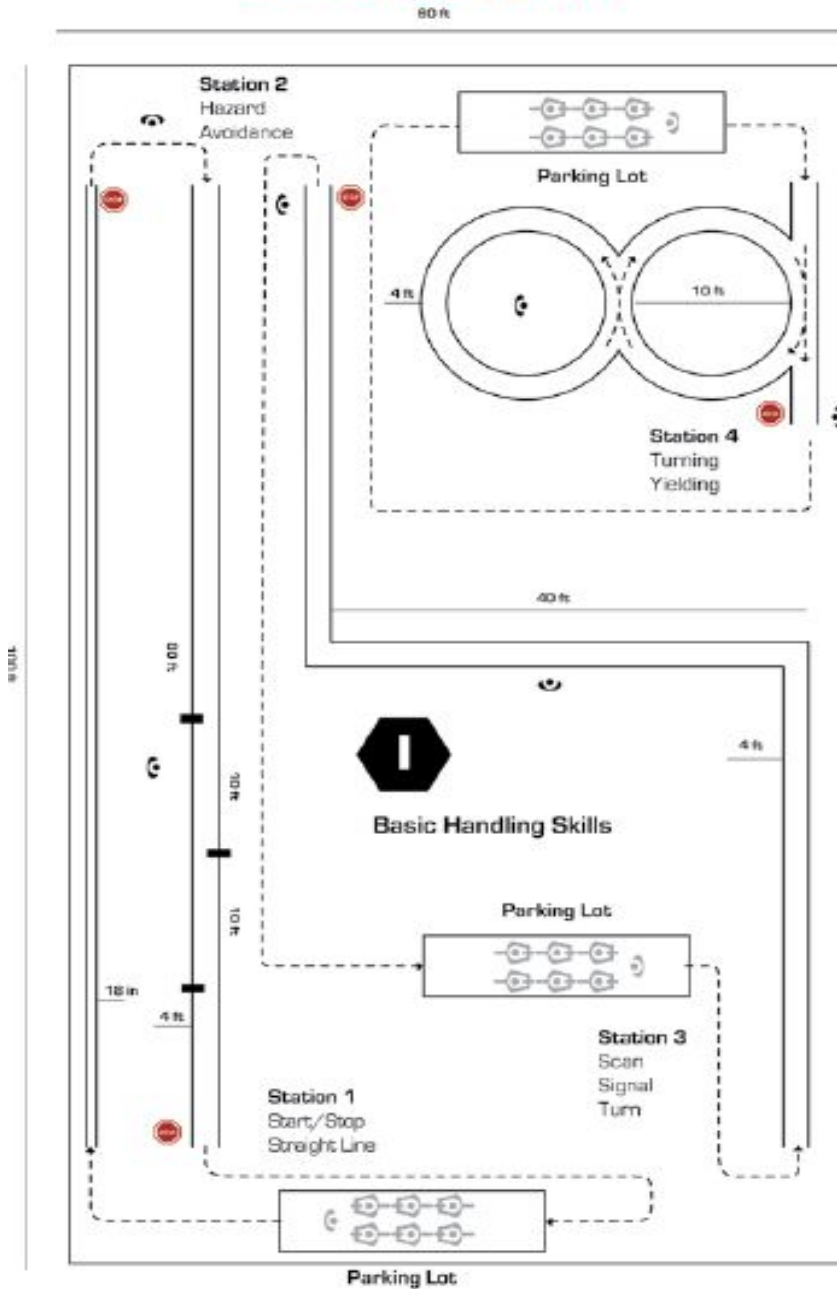
# Auxiliary Information

# LAB "Need to Know" List (to be provided later)



# LAB Riding Skills Course Layout

## STATIONS 1, 2, 3, 4



# Travel to school survey form



WHAT TEACHER'S CLASS IS THIS? \_\_\_\_\_

GRADE \_\_\_\_\_ TODAY'S DATE \_\_\_\_\_

How many students are in the class? \_\_\_\_\_

	YES	NO
Do you own a working bike that you can ride?		
Have you ever crashed a bike?		
Did you ride your bike to school this year?		
Did you ride your bike today?		
Did you walk to school today?		
Did you take the bus today?		
Were you driven in by car today?		
If you came to school some other way, raise your hand, how?		
If you didn't ride your bike, would ride to school if you could?		
Would you like to ride bikes as an after school activity?		

Which side of the road should you ride your bike? \_\_\_\_\_ Facing traffic \_\_\_\_\_ With traffic

Where is it safer to ride your bike? \_\_\_\_\_ Sidewalk \_\_\_\_\_ Road