

2012 Saris Cycling Group Poster Contest
“Bicycling takes me places.”

Dear Educators,

This is the perfect time to teach fifth grade students about the important role bicycles play in our environment, our community, and our world. The objective is to ask fifth grade students to create a poster that reveals his or her understanding of the significant purpose bicycling can play in their community. We want to encourage students to think about the ways bicycles benefit their community and themselves (bicycling is fun, healthy and green).

As a result of this activity, students should develop an understanding of:

- Designing a poster in light of information given.
- Explore the causes, consequences and possible solutions to persistent, contemporary and emerging issues.
- How to act on personal and social issues, develop decision-making skills, and provide them with a foundation on which to base decisions they will face as citizens.

Each participating school must choose one school winner that they will send to the State Coordinator. Each state will have three winners (1st, 2nd and 3rd). Each state’s first place winner receives a Schwinn bike, Planet Bike light and Lazer helmet. The national winner will receive a 3 day all-expense paid trip (for two) to Washington DC for the 2013 National Bike Summit and their school we receive a bicycle parking system for 20 bikes. Posters must be submitted by March 1, 2012.

What the hopes are for the contest and how it will help increase cycling?

The SCG Poster Contest will engage fifth grade students to think about how the bicycle can be one of the solutions to many of our country’s current issues. It will increase the student’s knowledge about the importance of the bicycle as a primary mode of transportation. The contest provides a fun activity to get students excited about learning and provides teachers a creative way to introduce healthy living concepts. Increasing students’ awareness of the bicycle is the first step toward helping them to ride a bike more often.

Sincerely,

Stacy Bisker
West Virginia Volunteer Coordinator
asimplesix@gmail.com

Poster Contest Rules

Entries that do not meet the guidelines below will be disqualified.

1. Only one winner from each school will be eligible to compete in the State contest. Schools submitting multiple entries will be disqualified.
2. Entry must be original artwork created by a student who is currently in the fifth grade. A student may enter the contest only once.
3. The student's first and last name must be written or signed in the lower right-hand corner on the back of the poster.
4. Design:
 - a) Poster may be done in marker, crayon, paint pens, watercolor, ink, acrylic, colored pencil, and/or tempera paint.
 - b) Collages are not acceptable. (Do not glue anything on your poster).
 - c) Computer or photo generated art and/or printing is not acceptable.
 - d) Entries should not display the names of commercial products, companies or organizations.
5. Entry must be no smaller than 8½ x 11" and no larger than 14 x 18".
6. Entry must be done on paper that will allow for duplication, display and framing.
7. The poster must be related to the contest theme in some way. The theme "Bicycling takes me places." must be on the poster. All words must be spelled correctly.
8. Entry should not be matted, mounted, laminated, framed or folded. Poster may be rolled and mailed in a mailing tube.
9. Submit entry by March 1, 2012 to your state coordinator.
10. A completed **Entry Form** must be attached to the back of the winning poster.

Saris Poster Contest
Stacy Bisker
c/o Huntington Cycle & Sport
1455 4th Ave
Huntington, WV

Contest winners will be contacted by email and mail. We will display the national winning poster on the SCG and Planet Bike websites.

