Ideas generated through completion of the BFC Application

Prepared by Drew Gatlin, December 2015, Updated January 2016

1. This application takes a very long time and a large amount of resources from our group. Should we continue pursuing it? Are there alternatives for recognition of our efforts?
2. Would we like to affiliate ourselves with **Transportation Equity Network**? <http://www.transportationequity.org/>
3. Application mentions “**cooperation with adjacent communities**” pretty often – ought we more formally approach surrounding communities and attempt to align our efforts? Invite representatives to sit on our board?
4. 20 d) What tools are in place to ensure policy compliance? (we indicated that we have a local complete streets policy but also parking policies) – we checked the following boxes:
   1. a requirement to go through an admin process if no bicycle pedestrian facilities are proposed
   2. implementation guidance
   3. design manual
   4. oversight by bike board.
   5. We DID NOT check “training” or “implementation checklist” – the latter would be easy to do – **develop a single page document for any new development with links to external guidelines**. Complete Streets Organization may even have something like this premade.
5. Update our Share The Road information given to **driver’s education programs**
6. **Public Service Announcements**, let’s ramp these up and host them on our facebook / website
7. Is there a comprehensive guide to **community bicycle events**?
8. Can we go ahead and commit to **organizing a ride every time a major project is completed**?
9. **Bicycle Friendly Business Program** - Let’s get a page up on our website offering help for local businesses who want to become bicycle friendly certified. We can have a contact committee designated to respond to any inquiries. We can help promote businesses who are certified. **We could also consider a locally defined bicycle friendly business designation program.**
10. Can we incorporate Frank’s **crash data presentation into formal police training**? “Training on bicycle crash types, numbers, and locations”
11. **Non-mandatory bike registration** // Stolen or impounded bikes recovery system or assistance – this would be pretty easy to do, no? Police could host, or we could host. Is there any benefit to having a local registration versus a page on our website pointing people to the national bike registry?
12. **Need to update bicycle plan** – can anyone answer “what percentage of the current plan has been implemented?” I say this because it doesn’t seem like we have a **clear method of quantifying our completion or progress**. We dialed back target goals due to city inaction on 20 items presented to them…?
13. We may want to consider **annual target goals**. We wrote current plan placing department most likely to be responsible for a given project in charge of said project, didn’t work out because everyone’s too busy so we are going back to drawing board to **find a new way to keep the pressure** on these projects
14. What other local agencies have a bicycle master plan or similar section in documents related to transportation demand management? – Can we ensure MLTA has our language in a section of their plan? BOPARC?
15. **How does your community collect info on bicycle usage**? As far as I know we currently limit our bicycle usage data collection to correlations with bicycle sales. Any surveys we do, like the parking survey or automated bicycle counters, regular and manual counts when designing corridors – let’s make sure to put the info up on our website. Also, any way to expand these surveys? Can we do “statistically valid community bicycle surveys?” Or do we need a statistician on our board for that?
    1. **Next time we send out a MUB mailer** (maybe for sharrows/BMUFL) we should include a link to website and a public survey on cycling in Morgantown. Let’s go ahead and develop a survey based on these questions and post it on our website / facebook
16. **Economic impact studies**!! Let’s do these more often, provide a template for groups to do it, and publish them on our website.
17. Mentoring / **Bike Buddy program** for new riders/commuters
18. Public education campaign relating to cycling (e.g. with a focus on public health or environmental benefits)