

## What is the West Virginia Go Green Convention?

### Mission Statement

To provide education about environmental sustainability and how it is economical and practical to make business and personal decisions that help protect and preserve the environment.

The West Virginia Go Green Convention is designed by the West Virginia Wesleyan SIFE team in conjunction with the WV Region VII Planning and Development Council and the Appalachian Regional Commission (ARC), to educate citizens and students on the difference that businesses and individuals can make in order to make our world a cleaner place. We encourage you to attend because we feel that it would be an excellent opportunity for citizens, especially your customers, to see what you as a business are doing, and how they can also make a difference in our environment.

### Directions to WVWC From I-79

- Exit #99 onto US 33 East to Buckhannon (12 miles from I-79 Exit to Buckhannon)
- Exit US 33 East at Main Street Exit (exit on right)
- Make right turn off of exit and drive ½ mile to stoplight in downtown Buckhannon
- Turn right at the stoplight (onto Route 20 South) and drive ½ mile
- Turn left at the stoplight beside McDonald's onto College Avenue
- Follow College Avenue through one 4-way stop and make a right-hand turn at the second 4-way stop onto Meade Street
- Follow Meade Street to stop sign and turn left onto Camden Avenue
- The Auxiliary Gym is on the right of the Chapel's oval drive



WV WESLEYAN COLLEGE

West Virginia Wesleyan College  
59 College Avenue  
Buckhannon WV, 26201



*Keeping West Virginia  
Wild and Wonderful!*

Saturday  
February 21  
2009

Auxiliary Gymnasium  
West Virginia  
Wesleyan College

## How Can You Become Involved?

We would like you to come out and show our attendees what your business or organization is doing to make environmentally sustainable decisions.

We encourage you to bring a demonstration to attract and engage local and regional consumers!

**Vendor fee: \$75.00**

**Admission is Free to the public.**

This entry fee secures you a spot in our vendor show. Tables, electricity, and network access will be available to all vendors. The vendor show is open to all people attending the convention, so you will have the ability to demonstrate your product, service, or idea to many people.

## Contact Information

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## Vendor Event Schedule

### 9:00-12:00 Vendor set-up

Venue will be open for vendors to set up their demonstrations. Tables and electricity will be provided. Network access is available, please send connection details and special technology needs to [george\\_bd@wwwc.edu](mailto:george_bd@wwwc.edu).

### 12:00-6:00 Vendor Show

All persons attending the convention will view vendors' exhibits and demonstrations. All attendees will walk freely about the exhibits to ask questions and obtain information from vendors.

### 12:00-2:00 Round Table

There will be a round-table style discussion including local and industry leaders about the forward movements of environmentally-friendly ideas and projects. Vendor areas will remain available for attendees during this time.



## What is SIFE?

- SIFE stands for Students in Free Enterprise
- SIFE currently operates in 47 countries
- SIFE is present on 1,600 college campuses
- There are 850 US SIFE teams
- WVWC SIFE has 44 team members
- Money Matters is a program where WVWC SIFE educates local fifth graders about economical principles
- The WVWC business ethics forum is a project designed to inform students and the public about ethical business decisions. WVWC professors and local business leaders provide view points and information
- West Virginia Go Green Convention is a new project this year, the first of its kind in WVWC SIFE history, it will be a one-day convention attracting businesses and consumers interested in providing long-term environmental sustainability [SIFE worked hand-in-hand with the WV Region VII Planning and Development Council to receive state grants helping fund the convention]

## Local Accommodations

For a comprehensive list, visit our website at [www.wvgogreenconvention.com](http://www.wvgogreenconvention.com)

