

# *Station Usage Report*

## *Report: West Virginia Drivers Spend Higher Percentage of Income on Gas*

7/24/2008 Charleston, WV – West Virginians are listed as some of the most vulnerable in the country when it comes to high gas prices, according to a new report from the Natural Resources Defense Council. The study looked at percentage of income spent on fuel, as well as state policies to encourage better gas mileage for cars and trucks. Comments from Deron Lovaas (darin LOH-voss), transportation security director with NRDC.

<i>Cut #</i>	<i>Time</i>	<i>WEB</i>	<i>Phone</i>	<i>Radio Station</i>	<i>Count</i>	<i>City</i>
<i>71</i>	07/24/2008 01:06:16 AM	AD	606-920-9565	WLGC-FM	1	Greenup, KY
<i>71</i>	07/24/2008 01:06:16 AM	AD	740-353-1161	WNXT-FM	1	Portsmouth, OH
<i>71</i>	07/24/2008 02:44:12 AM	AD	304-253-7000	WAXS-FM	1	Oak Hill, WV
<i>71</i>	07/24/2008 02:44:12 AM	AD	304-253-7000	WCIR-FM	1	Beckley, WV
<i>71</i>	07/24/2008 02:44:12 AM	AD	304-253-7000	WIWS-AM	1	Beckley, WV
<i>71</i>	07/24/2008 02:44:12 AM	AD	304-253-7000	WMTD-AM	1	Hinton, WV
<i>71</i>	07/24/2008 02:44:12 AM	AD	304-253-7000	WMTD-FM	1	Hinton, WV
<i>71</i>	07/24/2008 02:44:12 AM	AD	304-253-7000	WTNJ-FM	1	Mt. Hope, WV
<i>71</i>	07/24/2008 02:44:12 AM	AD	304-253-7000	WWNR-AM	1	Beckley, WV
<i>71</i>	07/24/2008 05:57:36 AM	AD		WCMI-AM	1	Ashland, KY
<i>71</i>	07/24/2008 05:57:36 AM	AD	304-523-8401	WRVC-AM	1	Huntington, WV
<i>71</i>	07/24/2008 05:57:36 AM	AD	304-523-8401	WRVC-FM	1	Catlettsburg, KY
<i>71</i>	07/24/2008 06:07:51 AM	AD	304-457-6271	WQAB-FM	1	Philippi, WV
<i>71</i>	07/24/2008 06:20:21 AM	AD	304-829-7564	WVBC-FM	1	Bethany, WV
<i>71</i>	07/24/2008 06:29:06 AM	AD	304-675-2763	WBGS-AM	1	Point Pleasant, WV
<i>71</i>	07/24/2008 06:29:06 AM	AD	304-675-2763	WBYG-FM	1	Point Pleasant, WV
<i>71</i>	07/24/2008 06:29:06 AM	AD	304-675-2727	WPCN-FM	1	Point Pleasant, WV
<i>71</i>	07/24/2008 07:13:33 AM	AD	304-744-7020	WBES-AM	1	Charleston, WV
<i>71</i>	07/24/2008 07:13:33 AM	AD	304-744-7020	WQBE-FM	1	Charleston, WV

<i>Cut #</i>	<i>Time</i>	<i>WEB</i>	<i>Phone</i>	<i>Radio Station</i>	<i>Count</i>	<i>City</i>
<b>71</b>	07/24/2008 07:13:33 AM	AD	304-744-7020	WVSR-FM	1	Charleston, WV
<b>71</b>	07/24/2008 07:13:33 AM	AD	304-744-7020	WVTS-AM	1	Charleston, WV
<b>71</b>	07/24/2008 07:13:33 AM	AD	304-744-7020	WZJO-FM	1	Dunbar, WV
<b>71</b>	07/24/2008 08:14:52 AM	AD	304-876-5134	WSHC-FM	1	Shepherdstown, WV
<b>71</b>	07/24/2008 09:32:00 AM	AD	304-722-3308	WJYP-AM	1	St. Albans, WV
<b>71</b>	07/24/2008 09:32:00 AM	AD	304-722-3308	WKLC-FM	1	St. Albans, WV
<b>71</b>	07/24/2008 09:32:00 AM	AD	304-722-3308	WMON-AM	1	Montgomery, WV
<b>71</b>	07/24/2008 09:32:00 AM	AD	304-722-3308	WMXE-FM	1	South Charleston, WV
<b>71</b>	07/24/2008 09:32:00 AM	AD	304-722-3308	WSCW-AM	1	South Charleston, WV
<b>71</b>	07/24/2008 12:21:33 PM	SD	304-765-7373	WDBS-FM	1	Sutton, WV
<b>71</b>	07/24/2008 12:21:33 PM	SD	304-765-7373	WSGB-AM	1	Sutton, WV
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS Affiliates (outside West Virginia)	713	Nationwide
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WCWV FM	1	Summersville, WV
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WEIR AM	1	Weirton, WV
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WEPM AM	1	Martinsburg, WV
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WFSP AM	1	Kingwood, WV
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WHRD AM	1	Huntington, WV
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WKOY FM	1	Princeton, WV
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WLTP AM	1	Marietta, OH
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WPMW FM	1	Mullens, WV
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WTCR AM	1	Kenova, WV
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WTCS AM	1	Fairmont, WV
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WWNR AM	1	Beckley, WV
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WYKM AM	1	Rupert, WV

<i>Cut #</i>	<i>Time</i>	<i>WEB</i>	<i>Phone</i>	<i>Radio Station</i>	<i>Count</i>	<i>City</i>
<b>71</b>	07/24/2008 12:54:50 PM	AD		CBS WV Affiliates-WZZW AM	1	Milton, WV
<b>71</b>	07/25/2008 07:35:09 AM	AD	304-214-1610	WKKX-AM	1	Wheeling, WV
<b>71</b>	07/25/2008 11:16:16 AM	AD	304-263-8868	WEPM-AM	1	Martinsburg, WV
<b>71</b>	07/25/2008 11:16:16 AM	AD	304-263-8868	WLTF-FM	1	Martinsburg, WV
<b>72</b>	07/24/2008 02:45:35 AM	AD	304-253-7000	WAXS-FM	1	Oak Hill, WV
<b>72</b>	07/24/2008 02:45:35 AM	AD	304-253-7000	WCIR-FM	1	Beckley, WV
<b>72</b>	07/24/2008 02:45:35 AM	AD	304-253-7000	WIWS-AM	1	Beckley, WV
<b>72</b>	07/24/2008 02:45:35 AM	AD	304-253-7000	WMTD-AM	1	Hinton, WV
<b>72</b>	07/24/2008 02:45:35 AM	AD	304-253-7000	WMTD-FM	1	Hinton, WV
<b>72</b>	07/24/2008 02:45:35 AM	AD	304-253-7000	WTNJ-FM	1	Mt. Hope, WV
<b>72</b>	07/24/2008 02:45:35 AM	AD	304-253-7000	WWNR-AM	1	Beckley, WV
<b>72</b>	07/24/2008 05:57:39 AM	AD		WCMI-AM	1	Ashland, KY
<b>72</b>	07/24/2008 05:57:39 AM	AD	304-523-8401	WRVC-AM	1	Huntington, WV
<b>72</b>	07/24/2008 05:57:39 AM	AD	304-523-8401	WRVC-FM	1	Catlettsburg, KY
<b>72</b>	07/24/2008 06:07:54 AM	AD	304-457-6271	WQAB-FM	1	Philippi, WV
<b>72</b>	07/24/2008 06:20:26 AM	AD	304-829-7564	WVBC-FM	1	Bethany, WV
<b>72</b>	07/24/2008 06:29:08 AM	AD	304-675-2763	WBGS-AM	1	Point Pleasant, WV
<b>72</b>	07/24/2008 06:29:08 AM	AD	304-675-2763	WBYG-FM	1	Point Pleasant, WV
<b>72</b>	07/24/2008 06:29:08 AM	AD	304-675-2727	WPCN-FM	1	Point Pleasant, WV
<b>72</b>	07/24/2008 07:14:30 AM	AD	304-744-7020	WBES-AM	1	Charleston, WV
<b>72</b>	07/24/2008 07:14:30 AM	AD	304-744-7020	WQBE-FM	1	Charleston, WV
<b>72</b>	07/24/2008 07:14:30 AM	AD	304-744-7020	WVSR-FM	1	Charleston, WV
<b>72</b>	07/24/2008 07:14:30 AM	AD	304-744-7020	WVTS-AM	1	Charleston, WV
<b>72</b>	07/24/2008 07:14:30 AM	AD	304-744-7020	WZJO-FM	1	Dunbar, WV

<i>Cut #</i>	<i>Time</i>	<i>WEB</i>	<i>Phone</i>	<i>Radio Station</i>	<i>Count</i>	<i>City</i>
72	07/24/2008 08:15:01 AM	AD	304-876-5134	WSHC-FM	1	Shepherdstown, WV
72	07/24/2008 09:32:03 AM	AD	304-722-3308	WJYP-AM	1	St. Albans, WV
72	07/24/2008 09:32:03 AM	AD	304-722-3308	WKLC-FM	1	St. Albans, WV
72	07/24/2008 09:32:03 AM	AD	304-722-3308	WMON-AM	1	Montgomery, WV
72	07/24/2008 09:32:03 AM	AD	304-722-3308	WMXE-FM	1	South Charleston, WV
72	07/24/2008 09:32:03 AM	AD	304-722-3308	WSCW-AM	1	South Charleston, WV
72	07/25/2008 07:35:29 AM	AD	304-214-1610	WKKX-AM	1	Wheeling, WV
72	07/25/2008 11:17:40 AM	AD	304-263-8868	WEPM-AM	1	Martinsburg, WV
72	07/25/2008 11:17:40 AM	AD	304-263-8868	WLTF-FM	1	Martinsburg, WV
73	07/24/2008 01:22:59 AM	AD	304-232-1170	WBBD-AM	1	Wheeling, WV
73	07/24/2008 01:22:59 AM	AD	304-232-1170	WKWK-FM	1	Wheeling, WV
73	07/24/2008 01:22:59 AM	AD		WOVK-FM	1	Wheeling, WV
73	07/24/2008 01:22:59 AM	AD		WVKF-FM	1	Shadyside, OH
73	07/24/2008 01:22:59 AM	AD	304-232-1170	WWVA-AM	1	Wheeling, WV
73	07/24/2008 07:15:27 AM	AD	304-744-7020	WBES-AM	1	Charleston, WV
73	07/24/2008 07:15:27 AM	AD	304-744-7020	WQBE-FM	1	Charleston, WV
73	07/24/2008 07:15:27 AM	AD	304-744-7020	WVSR-FM	1	Charleston, WV
73	07/24/2008 07:15:27 AM	AD	304-744-7020	WVTS-AM	1	Charleston, WV
73	07/24/2008 07:15:27 AM	AD	304-744-7020	WZJO-FM	1	Dunbar, WV

**Unique number of stations that aired the story: 764**  
**Number of stations that ran it at least two times: 29**

**Unique number of times the RSS story text or audio was accessed: 4**

**Notes:**

1. *Cut # corresponds to the number identifying the soundbite in the script.*
2. *WEB: AD = Audio Download from the web page (as opposed to via telephone); SD = Script Download from the web page.*

*Cut #            Time            WEB            Phone                            Radio Station                            Count City*

*3. Count: Number of affiliate stations the newsroom provides news to.*

*4. The "unique" number represents the number of stations that aired either of the sound bites; the other number represents the number of stations that ran both sound bites.*